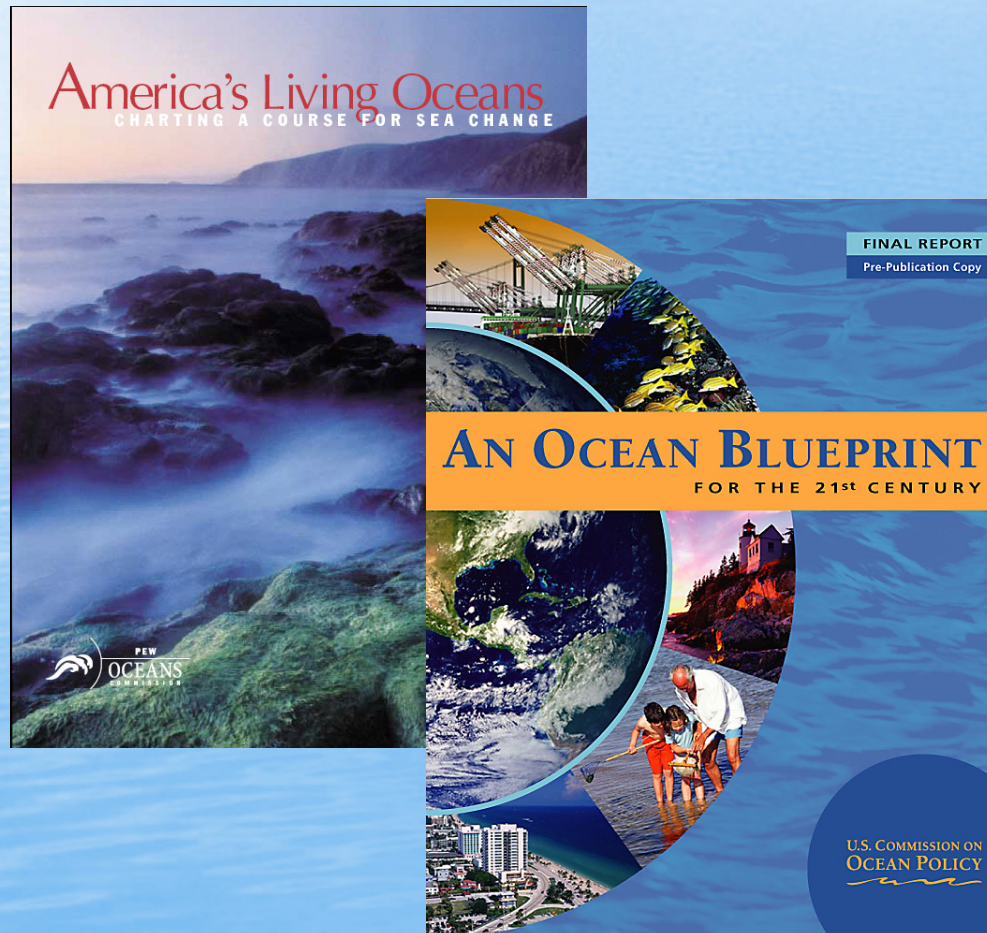


JOINT OCEAN COMMISSION INITIATIVE



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March 8, 2006

Overview

- What is the Joint Ocean Commission Initiative?
- What are the Initiative's current priorities?
- How is the Initiative pursuing those priorities?
 - Engagement at the national level
 - Engagement in states and regions
 - Recent activity and upcoming opportunities

Context

Steps leading to creation of the Joint Ocean Commission Initiative

- Pew Oceans Commission 2003
- U.S. Commission on Ocean Policy 2004
- President's U.S. Ocean Action Plan 2004
- Joint Ocean Commission Initiative 2005

What is the Joint Initiative?

- Led by Admiral James Watkins and the Hon. Leon Panetta
- Guided by a ten-member Task Force (five from each Commission)
- Initial funding from Packard Foundation
- Meridian Institute coordinates the design and implementation and serves as the secretariat for the Joint Initiative

Joint Ocean Commission Initiative

- Accelerate the pace of change toward meaningful ocean and coastal policy reform at all levels of government
- Build upon the consensus processes, diverse membership, and outcomes of the two Commissions
- Broaden the base of involved parties and build awareness of the importance of ocean policy reform

Current Priorities

- National ocean governance reform
- Regional and state ocean governance reform
- International leadership
- Research, science, and education
- Fisheries management reform
- New funding for ocean policy and programs

Engagement at the National Level

- Seek and create opportunities to inform members of the Administration and Congress of the Initiative's priorities
- Build diverse coalitions to send coordinated messages
- Coordinate activities and messages with others in the ocean community
- Place articles and op-eds in national media

Engagement in States and Regions

- Identify, engage in, and help catalyze action on local, state, and regional ocean-related initiatives
- Seek involvement in states and regions where the Joint Initiative's presence brings value added to existing or potential efforts
 - Gulf of Mexico
 - California/West Coast
 - Mid-Atlantic
 - Northeast

Engagement in States and Regions

- Monitor activities in regions to help heighten awareness and visibility at the national level
- Network to increase communication and exchange among people active in regions
- Place articles and op-eds in state and regional media (over 70 to date)
- Convene, facilitate, and participate in workshops/forums to discuss the Commissions' recommendations and how adapt them to state/regional needs

Opportunities for Collaboration

- Coordinating activities as appropriate regarding Hill visits, public forums, etc.
- Working in regions and states to raise awareness of regional issues build enduring support for policy reform at the national level
- Developing common messages that we can all embrace and deliver to amplify the drumbeat for key issues (e.g. funding)

JOINT
OCEAN COMMISSION
INITIATIVE

Recent Activity

JOINT OCEAN COMMISSION INITIATIVE U.S. OCEAN POLICY REPORT CARD	
2004	
Subject	Grade
Initial Response To Commission Reports	A-
2005	
Subject	Grade
National Ocean Governance Reform	D+
Regional and State Ocean Governance Reform	B-
International Leadership	F
Research, Science, and Education	D
Fisheries Management Reform	C+
New Funding for Ocean Policy and Programs	F

Assesses the nation's collective progress toward implementing a coordinated, comprehensive, and coherent national ocean policy that is consistent with the recommendations of the two Commissions.

Upcoming Opportunities

- National Governance
- Magnuson-Stevens Reauthorization
- Regional Activities
- Funding
- June 13 Commissioner Gathering



For More Information

Joint Ocean Commission Initiative

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Joint Ocean Commission Initiative: www.jointoceancommission.org

U.S. Commission on Ocean Policy: www.oceancommission.gov

Pew Oceans Commission: www.pewoceans.org

U.S. Ocean Action Plan: <http://ocean.ceq.gov>