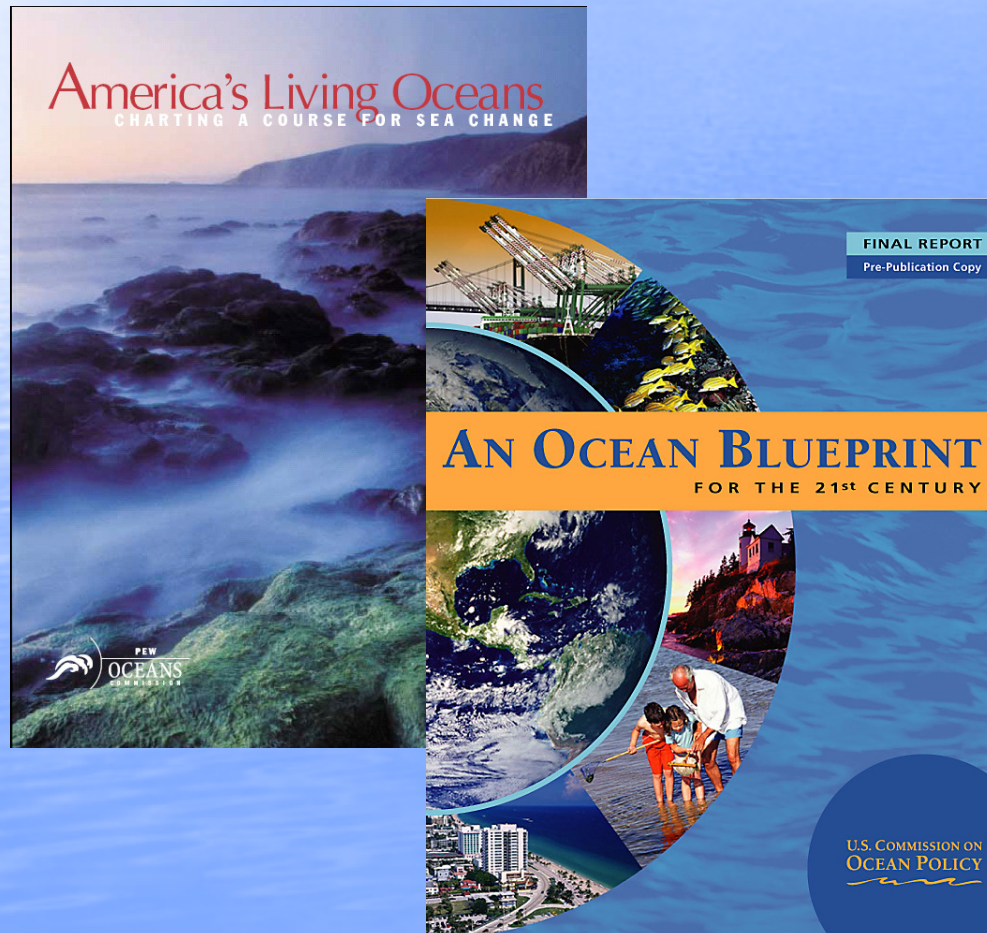


JOINT OCEAN COMMISSION INITIATIVE



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Overview

- What is the Joint Ocean Commission Initiative?
- What are the Initiative's current priorities?
- How is the Initiative pursuing those priorities?
 - Engagement at the national level
 - Engagement in states and regions
 - Recent activity and upcoming opportunities

Context

Steps leading to creation of the Joint Ocean Commission Initiative

- Pew Oceans Commission 2003
- U.S. Commission on Ocean Policy 2004
- President's U.S. Ocean Action Plan 2004
- Joint Ocean Commission Initiative 2005

What is the Joint Initiative?

- Led by Admiral James Watkins and the Hon. Leon Panetta
- Guided by a ten-member Task Force (five from each Commission)
- Initial funding from Packard Foundation
- Meridian Institute coordinates the design and implementation and serves as the secretariat for the Joint Initiative

Joint Ocean Commission Initiative

- Accelerate the pace of change toward meaningful ocean and coastal policy reform at all levels of government
- Build upon the consensus processes, diverse membership, and outcomes of the two Commissions
- Broaden the base of involved parties and build awareness of the importance of ocean policy reform

Current Priorities

- National ocean governance reform
- Regional and state ocean governance reform
- International leadership
- Research, science, and education
- Fisheries management reform
- New funding for ocean policy and programs

Engagement at the National Level

- Seek and create opportunities to inform members of the Administration and Congress of the Initiative's priorities
- Build diverse coalitions to send coordinated messages
- Coordinate activities and messages with others in the ocean community
- Place articles and op-eds in national media

Engagement in States and Regions

- Identify, engage in, and help catalyze action on local, state, and regional ocean-related initiatives
- Seek involvement in states and regions where the Joint Initiative's presence brings value added to existing or potential efforts
 - Gulf of Mexico
 - California/West Coast
 - Mid-Atlantic
 - Northeast

Engagement in States and Regions

- Monitor activities in regions to help heighten awareness and visibility at the national level
- Network to increase communication and exchange among people active in regions
- Place articles and op-eds in state and regional media (over 70 to date)
- Convene, facilitate, and participate in workshops/forums to discuss the Commissions' recommendations and how adapt them to state/regional needs

Opportunities for Collaboration

- Coordinating activities as appropriate regarding Hill visits, public forums, etc.
- Working in regions and states to raise awareness of regional issues build enduring support for policy reform at the national level
- Developing common messages that we can all embrace and deliver to amplify the drumbeat for key issues (e.g. funding)

Recent Activity

| JOINT OCEAN COMMISSION INITIATIVE U.S. OCEAN POLICY REPORT CARD | |
|--|-----------|
| 2004 | |
| Subject | Grade |
| Initial Response To Commission Reports | A- |
| 2005 | |
| Subject | Grade |
| National Ocean Governance Reform | D+ |
| Regional and State Ocean Governance Reform | B- |
| International Leadership | F |
| Research, Science, and Education | D |
| Fisheries Management Reform | C+ |
| New Funding for Ocean Policy and Programs | F |

Assesses the nation's collective progress toward implementing a coordinated, comprehensive, and coherent national ocean policy that is consistent with the recommendations of the two Commissions.

Upcoming Opportunities

- National Governance
- Magnuson-Stevens Reauthorization
- Regional Activities
- Funding
- June 13 Commissioner Gathering



For More Information

Joint Ocean Commission Initiative

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Joint Ocean Commission Initiative: www.jointoceancommission.org

U.S. Commission on Ocean Policy: www.oceancommission.gov

Pew Oceans Commission: www.pewoceans.org

U.S. Ocean Action Plan: <http://ocean.ceq.gov>